



Objective:

To create and develop high quality graphic solutions to ensure client satisfaction and successfully promote client identity.

Overview:

- Portfolio URL <http://goldwold.com>
- Experience in Marketing creative
- Extensive experience in creation of graphics for t-shirts, posters, bags, stickers, calendars, greeting cards, cds, books, and other products
- Experienced html/css hand coding
- Experience in digital pre press production
- Experience in color correction, image cleaning, and image recreation
- Extensive experience with office and graphics software applications on Windows and Mac platforms
- Involved in a wide variety of professional creative services

Strengths:

- Solution oriented, inventive, enthusiastic team player and self-starter
- Excellent design and artistic skills
- Exceptional listening and communication skills, able to bring multiple disciplines and attention to detail to the design and implementation process
- Able to give and take direction as well as provide creative input and/or direction
- Accustomed to fast-paced environments and managing multiple projects with independent delivery schedules

Technical skills:

Systems:

MacOSX, MacOS, Windows2000-XP

Software - Graphics/Development/Office:

Expert & Highly Skilled: PhotoShop, ImageReady, Illustrator, BBEdit, HomeSite,

Moderately Skilled: Flash, DreamWeaver, Fireworks, InDesign, Quark, Acrobat Professional, PerForce

MS Office/Word/Excel/PowerPoint

Familiar: Go Live, Final Cut

Languages:

Skilled: HTML, CSS

Familiar: JavaScript, PHP

Summary of Recent Accomplishments:

- Designed covers and laid out the complete Star Trek: “The Original Series” scripts by Gene Roddenberry
- Designed and created a skateboard graphic for Foundation skateboard company which was featured as a “must have” in world wide distributed skateboarding magazines Thrasher and Transworld Skateboarding
- Designed and hand coded e-commerce storefront for TV Lightbox
- Designed numerous marketing portals for Cafepress.com such as Gay Pride, Mother’s day, Father’s Day, July 4th, Election etc.

Notable projects (Printed Materials):

- Created a line of graphic tee’s for Rosie O’Donnell to sell on her blog site
- Created a line of graphic tee’s for Girl Cott, a group of young women in Allegheny County, PA protesting what they deemed sexist and degrading T-shirt slogans on Abercrombie and Fitch merchandise. They used the term to raise awareness of the slogans, through media and emails.
- Created a line of graphic tee’s and other various merchandise for We’re Not Afraid (werenotafraid.com) We’re not afraid is an outlet for the global community to speak out against the acts of terror.
- Created a line of graphic tee’s and print merchandise for Chuck D and Al Franken of Air America Radio
- Created a line of graphic tee’s and print merchandise for non- profit organization Badrap (badrap.org) a diverse and growing group of owners, rescuers, and supporters of the American Pit Bull Terrier.

Notable projects (Web):

Sampling of additional CafePress.com Top Tier client storefronts

(Note: the following URLs represent storefront graphics and html updates that I have either created or maintained at Cafepress.com):

- www.cafepress.com/badrapstore (Bad Rap nonprofit e-commerce storefront)
- www.cafepress.com/disinfo (disinformation.com corporate e-commerce storefront)
- www.cafepress.com/noggin (noggin.com corporate e-commerce storefront)
- www.cafepress.com/norml (NORML corporate nonprofit e-commerce storefront)
- www.cafepress.com/petastore (PETA corporate nonprofit e-commerce storefront)
- www.cafepress.com/roddenberry (roddenberry.com corporate e-commerce storefront)
- www.cafepress.com/startrek (StarTrek corporate e-commerce storefront)
- www.cafepress.com/snoopystore (Snoopy.com corporate e-commerce storefront)

Professional Experience:

July 2004 -Present: Cafepress.com, Foster City, CA

Jr. Designer-II

- Product, web, and graphic design for corporate clients
- Created and developed quality graphic design elements, pages, portals for corporate site
- Created and developed quality marketing materials
- Logo creation
- Graphic t-shirt design
- Designed and coded direct e-mail
- Hand coded HTML/CSS storefronts

August 2003-July 2004: Cafepress.com, San Leandro, CA

Design Assistant

- Product and graphic design for corporate clients
- Prepared and organized files for product development
- Laid out graphics for books, CD packaging, t-shirts, and other products
- Creative resource for web graphics, and print collateral

September 2002-August 2003: Cafepress.com, Hayward, CA

Digital Pre-Press / Image Specialist

- Color corrected and cleaned files for printing
- Recreated images and logos using photoshop and illustrator
- Scanning, page editing, and proofing
- Resized and scaled images for a variety of products
- Organized files

Education:

September 1993-December 2004: University of Wisconsin, Eau Claire, WI

- Received BA in Comparative Religious Studies

May 2001-June 2002: Silicon Valley College, Walnut Creek, CA

- Received diploma for Computer Graphics Specialist

May 1993

- Graduated from North High School, Eau Claire, WI

References:

- Available upon request

Contact Information:

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